

The diagram shows a rectangular sheet with a red border. A vertical solid line is drawn near the left edge, extending from the top to the bottom. A horizontal dashed line is drawn across the sheet, approximately one-third of the way down from the top. A red arrow points upwards from the text 'cut line 6"x18"' to the top edge of the sheet. Another red arrow points upwards from the text 'bleed at least .125" (1/8")' to the top edge of the sheet. A third red arrow points upwards from the text 'fold line' to the horizontal dashed line. A fourth red arrow points downwards from the horizontal dashed line to the bottom edge of the sheet. The text 'cut line 6"x18"' is located in the top-left quadrant. The text 'bleed at least .125" (1/8")' is located in the top-right quadrant. The text 'fold line' is centered on the horizontal dashed line.

cut line 6"x18"

bleed at least .125" (1/8")

fold line